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## **MEMORANDUM**

To: Economic and Community Development Committee

**Date: August 19, 2008** 

From: Brian F. Rademacher

**Re: Cluster Analysis** 

The *GO TO 2040* comprehensive planning process includes preparing a series of reports on emerging issues that will affect the region over the next 30 years. The purpose of these snapshots is to provide background on the selected topic and corresponding key issues, then to suggest policies that could be used to address the issues.

A cluster analysis is vital for CMAP to identify target industries, strategies, and policies in the GO TO 2040 plan. The purpose of this report is to:

- ➤ Inform the regional planning process.
- Provide a base economic analysis of the region's economy, sectors and industries.
- Engage regional leaders, institutions and private sector to identify industry clusters.
- Brand the region and the counties.

**ACTION REQUESTED: Discussion and Comments** 

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